



HELLO, MY NAME IS

# Ronmar Lacamiento

Crafting digital experiences since 2010.

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## PROFESSIONAL EXPERIENCE

### Vodafone New Zealand - Digital Visual Designer March 2019 - Present

Create wireframes, low to high fidelity prototypes for Vodafone New Zealand website and mobile.

Gather and evaluate user requirements in collaboration with product owners and key stakeholders. Promote high quality of brand consistency throughout all digital media and use user-centric design principles and methods.

Work in a cross-functional team and agile environment. Support tribes/teams & content producers across different departments and collaborate with stakeholders on various digital project.

### Weroar Ltd - Co-Founder / Lead Designer Sep 2015 - Feb 2019

Currently, part of my role is to oversee all design-related projects from conception and production to delivery. Collaborate with freelance developers and designers. Design interactions, prototypes, processes, and user interfaces.

I gather requirements and sell the idea to the client. Work closely with the stakeholders in presenting a solution that will improve the business-customer digital experience. Manage project pipeline and prioritise workloads.

### UNITEC Institute of Technology - Part Time Lecturer Jun 2018 to Oct 2018

Teach advance interaction design, methods and design process.

### Beehive Web Solutions LLC - User Interface Designer Dec 2012 to Jun 2018

Report directly to the CEO of the company. Function as a Senior Designer and manage incoming and outgoing design related projects. Design and deliver a user-friendly website/mobile interface for different clients. Prioritise workloads, Liaise with stakeholders and managed a cross-functional team of designers and developers overseas.

### Weka Online Ltd - Web / Graphic Designer Feb 2016 to Oct 2017

### Sports Bookie Online Ltd - Senior Graphic Designer Feb 2012 to Sep 2015

### Asian School of Hospitality and Arts - Web / Graphic Designer Sep 2010 to Feb 2012

Worked closely with the art director of the company, my primary role is to design and develop websites for the brand and its sub-brands.

## CORE COMPETENCIES

Advance knowledge in Prototyping applications such as Sketch, Invision & Marvel app.

Digital Media Applications such as Photoshop, Illustrator, UXD, After Effects, Premiere Pro, Media Encoder and InDesign. Experienced in animation and/or motion graphics.

Craft beautiful interfaces, well-versed in various CMS administration and front-end development such as Shopify and Wordpress.

Proven knowledge in web and mobile responsive design using Bootstrap, HTML, CSS, Liquid (Shopify) and javascript. Knowledge in colour theory, grid and layout, good sense of typography and interface design.



Experienced in project management, brand development, creative production and its iterative process. Observant with the latest design trends. Autonomous in decision making, I can work independently with minimum supervision or collaborate with a cross-functional team within an agile environment.

Strong desire for self-improvement, enthusiastic, vibrant, driven by passion, resourceful and adaptive. An optimistic, friendly and self-motivated person.

## EDUCATION AND TRAININGS

Master of Design (Graduating this year)  
Media Design School, New Zealand

NZQA 7 Bachelor of Science in Information Technology  
Bulacan State University, Philippines

Immersive User Experience Design  
General Assembly Australia (2017)

Human Computer Interaction  
interaction-design.org (Ongoing)